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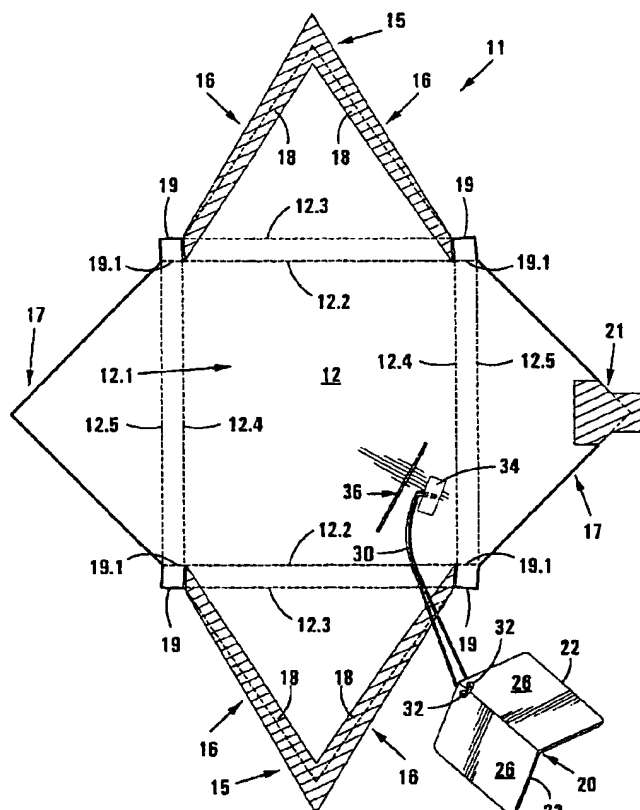
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(54) Title: GIFT WRAPPING



(57) Abstract: A wrapping (11) for a gift item includes a sheet-like body (12), a tag (20) having a zone (26) for receiving a message and means (30) for connecting the tag to the body. The tag may include two panels (22, 22) hingedly connected together book-fashion. Alternatively, the tag may be an envelope-like holder (502) within which an additional gift item is receivable. The sheet-like body may include one or more adhesive zones (16) for retaining the sheet-like body in the form of an envelope (40) or sleeve (304) around the gift item. The body and the release sheet may be perforated so as to permit a portion of the sheet-like body to be separated from the wrapping after use. The wrap may be used for wrapping a gift item such as a CD case, a chocolate bar, a chocolate box, a pack of beer cans, or the like.

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GIFT WRAPPING

THIS INVENTION relates to wrapping. In particular it relates to gift wrapping.

According to the invention, there is provided a wrapping for
5 a gift item, the wrapping including
a sheet-like body;
a tag having a zone for receiving a message; and
connection means for connecting the tag to the body.

The sheet-like body may include holding means for holding
10 the tag.

The connection means may include an elongate flexible element connected at each end to the tag and the body, respectively.

Alternatively, the connection means may include a hinge connecting the tag to the body so that when the body is wrapped around
15 a gift item, the tag is pivotally displaceable about an axis of the hinge.

When the connection means includes the elongate flexible element, the holding means may be defined by a slit in the body, shaped and dimensioned to allow the tag to pass therethrough to seat snugly between the body and the gift item, in use.

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When the connection means includes the hinge, the holding means may be in the form of a tab fast with the tag and adhesively securable to the body.

5 The tag may include two panels hingedly connected together along a common hinge axis, the panels being pivotally displaceable about the hinge axis, book-fashion.

Alternatively, the tag may be defined by an envelope-like holder within which an additional gift item is receivable.

10 The sheet-like body may be in the form of a blank, having a number of panels separated by fold lines along which the panels may be foldable, thereby to define a box within which the gift item is receivable.

15 The sheet-like body may include retaining means for retaining the sheet-like body in the form of an envelope or sleeve around the gift item.

The retaining means may include at least one adhesive zone coated with adhesive whereby overlapping edges of the envelope or sleeve are adhesively securable.

20 An outer surface of the sheet-like body may be laminated to a transparent adhesive film via the adhesive side of the film, the or each adhesive zone being formed by an edge portion of the adhesive film extending beyond the periphery of the sheet-like body.

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Alternatively, an inner surface of the sheet-like body may be covered by an adhesive layer, which in turn is covered by a release sheet, the or each adhesive zone being formed by removing a portion of the release sheet.

5 In this embodiment, the body and the release sheet may be perforated so as to permit a portion of the sheet-like body to be separated from the wrapping after use.

 The perforated portion may define a card-like body depicting, for example, a cartoon character, or the perforated portion
10 may define a cartoon character itself.

 The sheet-like body and the tag may each have a decorative outer surface.

 The sheet-like body may include a pre-printed message on its decorative outer surface e.g. "Happy Birthday", "I Love You", etc.

15 The invention will now be described, by way of example, with reference to the accompanying diagrammatic drawings.

 In the drawings,

 Figures 1A and 1B show three-dimensional views of wrappings in accordance with the invention;

20 Figure 2 shows a three-dimensional view of the wrapping of Figure 1B wrapped around a gift item;

 Figure 3 shows a three-dimensional view of another embodiment of a wrapping in accordance with the invention;

Figure 4 shows a three-dimensional view of the wrapping of Figure 3 wrapped around a gift item;

Figure 5 shows a three-dimensional view of a further embodiment of a wrapping in accordance with the invention;

5 Figure 6 shows a three-dimensional view of the wrapping of Figure 4 wrapped around a gift item;

Figure 7 shows a three-dimensional view of another embodiment of a wrapping in accordance with the invention;

10 Figures 8 and 9 show a three-dimensional view of a further embodiment of a wrapping in accordance with the invention;

Figure 10 shows a three-dimensional view of yet another embodiment of a wrapping in accordance with the invention;

Figure 11 shows a three-dimensional view of a further embodiment of the invention; and

15 Figure 12 shows a reverse view of the view shown in Figure 11.

Referring to Figure 1A of the drawings, reference numeral 10 generally indicates a wrap or wrapping in accordance with the invention. The wrapping 10 includes a sheet-like body 12 of a cellulosic material, for example, paper. An outer decorative surface 13 of the body 12 is laminated to a transparent adhesive film via the adhesive side of the film. The body 12 has a number of notches 14 to facilitate folding of the body 12 to form an envelope around a gift item, for example, a chocolate box, similar in general appearance to the envelope 40 shown in Figure 2 of the drawings. In order to prevent the wrapping coming undone, the body 12 has three adhesive zones 16 formed by edge portions of the adhesive film extending beyond the periphery of the body 12. The zones 16 are normally covered with release strips 18 which are removable in use.

5

The wrapping 10 further includes a tag 20 comprising two panels 22 hinged together along a common hinge axis 24. The panels 22 have inner surfaces 26 defining message zones in which an appropriate message to accompany the gift item may be written. The panels 22 have outer surfaces 28 which are decorative (see Figure 2 of the drawings) and may include a pre-printed message.

The tag 20 is secured to the body 12 by means of connection means in the form of an elongate flexible element 30 e.g. string which is looped or threaded through apertures 32 in the panels 22 and secured adhesively to the body 12 by means of an adhesive sticker 34.

The wrapping 10 includes holding means defined by a slit 36 formed in the body 12. The slit 36 is shaped and dimensioned to allow the tag 20 to pass therethrough to seat snugly between the body 12 and the gift item, in use (see Figure 2 of the drawings).

Referring to Figure 1B of the drawings, a wrapping 11 is similar to the wrapping 10 shown in Figure 1A and the same reference numerals have been used to designate the same or similar features.

The wrapping 11 includes a sheet-like body 13 similar to the body 12 in Figure 1A but is shaped to have two pairs of opposed corner flaps 15, 15 and 17, 17 extending from a central rectangular panel 12.1, whereby the wrapping is suitable to form an envelope for a CD case, as shown in Figure 2. The body has four adhesive zones 16 defined by overlapping portions of the adhesive film along the free edges of the corner flaps 15, 15, in a similar fashion to the adhesive zones 16

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described with reference to Figure 1A. Similarly, the adhesive zones 16 are covered by four release strips 18 removable in use. The body has four cut-out rectangular tabs 19, to facilitate folding of the body, to form an envelope and an adhesive tab 21 which is covered by a release strip removable in use.

In use, a CD case is placed centrally on the central panel 12.1 and, after removal of the release strips 18, the corner flaps 15, 15 are folded inwardly, along two opposed pairs of lines indicated by dotted lines 12.2, 12.3 to lie in overlapping fashion adhered to the upper surface of the case.

At the same time, the tabs 19, which are folded along respective lines indicated by dotted lines 19.1 so that they are perpendicular to the inner surface of the body 12, are displaced inwardly to lie adjacent the sides of the case under the overlapping corner flaps 15, 15. Then the corner flaps 17, 17 are folded inwardly along two opposed pairs of lines indicated by dotted lines, 12.4, 12.5 to overlap each other on top of the overlapping corner flaps 15, 15. Finally the corner flaps 17, 17 are secured to each other by the adhesive tab 21. The lateral distance between the respective pairs of lines 12.2, 12.3 and 12.4, 12.5 corresponds to the thickness of the sides of the CD case.

Referring to Figure 3 of the drawings, reference numeral 50 generally indicates another embodiment of a wrapping in accordance with the invention. The wrapping 50 is similar to the wrapping 10 and accordingly the same reference numerals have been used to indicate the same or similar features. The wrapping 50 includes a sheet-like body 12 of a cellulosic material having an outer decorative surface laminated to

transparent adhesive film in a similar fashion as described with reference to Figures 1A and 1B, the body being foldable to form an envelope 54 around a gift item e.g. a chocolate bar (see Figure 4 of the drawings). The envelope 54 has opposed major faces 56 (only one of which can be seen in Figure 4 of the drawings) and short and long edges 58, 60 respectively, which extend between the major surfaces 56 (only one short edge 58 and one long edge 60 can be seen in Figure 4 of the drawings). The main difference between the wrappings 10, 50 is that the wrapping 50 includes a tag 20 comprising a single panel 22 which is hingedly connected to the body 12 via a hinge 52 which allows the panel 22 to be pivotally displaceable book-fashion about an axis of the hinge. The hinge 52 includes an adhesive coating whereby it is securable to the edge 60 which can be seen in Figure 4 of the drawings, thereby to keep the envelope 54 wrapped around the gift item. The panel 22 has an inner surface 26 on which a message may be written.

After the message is written, the panel 22 is pivoted to lie against the major panel 56 which can be seen in Figure 4 of the drawings and is secured in this position by means of holding means which includes an adhesive tab 62 which is normally covered by a release strip (not shown). An outer surface of the panel 22 is decorative and the outer surfaces of the panel 22 and the body 12 may include a pre-printed message.

Referring now to Figure 5 of the drawings, reference numeral 100 generally indicates another embodiment of a wrapping in accordance with the invention, in the form of a cardboard blank.

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The blank 100 includes a body defined by a number of panels 102 separated by fold lines 104 along which the blank 100 is folded, in use, to form a wrapping defining a box 200 around a gift item e.g. a pack of beer cans (see Figure 6 of the drawings). The blank 100 is retained in position around the gift item by means of securing tabs 106 which are received in matching slits 108 in the blank 100. The blank 100 includes a tag 110 which is connected to a panel 102 via a line of perforations 112. The tag 110 is thus readily detachable from the panel 102. The tag 110 comprises two panels 114 on which an appropriate message may be written. The panels 114 may then be folded towards each other along a fold line 116.

The blank 100 further includes holding means in the form of a slit 118 shaped and dimensioned to allow the tag 110 to pass therethrough to seat snugly between the body and a gift item, in use as shown in Figure 6 of the drawings. The tag 110 and the panels 102 have decorative outer surfaces and may include a pre-printed message.

Referring to Figure 7 of the drawings, reference numeral 300 generally indicates another embodiment of a wrapping in accordance with the invention. The wrapping 300 includes a tubular body 302 having ends 304 which are open. The body 302 includes a decorative outer surface 306, which is laminated to a transparent adhesive film in a similar fashion as described with reference to Figures 1A and 1B, and has a high gloss finish. A tag indicated generally by reference numeral 310 is adhesively secured to the body 302 by means of an elongate flexible element in the form of a string 308. The tag 310 defines a message zone 312.

In use, a bar of chocolate 314 is slidably received in the tubular body 302 and an appropriate message is written in or affixed to the message zone 312 before the chocolate 314 is handed over as a gift.

Referring to Figures 8 and 9 of the drawings, reference numeral 400 generally indicates another embodiment of a wrapping in accordance with the invention. The wrapping 400 includes a body defining a sheet 402 having an inner surface 404 and an outer surface 406. The decorative surface 406 is laminated to a transparent adhesive film in a similar fashion as described with reference to Figures 1A and 1B, and has a high gloss finish. The inner surface 404 includes an adhesive zone or strip 408, defined by an overlapping portion of the adhesive film, which is covered by a release strip 410. The wrapping 400 includes a tag 412 which is adhesively secured to the sheet 402 by means of an elongate flexible element in the form of a string 414. The tag 412 has an outer decorative surface 415 and an inner surface 416 which defines a message zone.

In use, the sheet 402 is first folded to form a cylindrical sleeve, which is not shown, but which is similar to the tubular body 302 shown in Figure 7 of the drawings. The release strip 410 is then removed and the cylindrical sleeve is retained in position by means of the adhesive strip 408. A bar of chocolate is slidably receivable within the cylindrical sleeve in the same manner in which the chocolate 314 is received within the tube 302. An appropriate message is then written in or affixed to the message zone 416 before the chocolate is handed over as a gift.

Referring to Figure 10 of the drawings, reference numeral 500 generally indicates another embodiment of a wrapping in accordance with the invention. The wrapping 500 includes a sheet 402 as described with reference to Figures 8 and 9 of the drawings. The wrapping 500 includes an envelope 502 which is connected to the sheet 402 by an elongate flexible element in the form of a string 414. The envelope 502 has a body 504 and a flap 506. Typically, an additional gift item, for example, a gift voucher, is inserted into the envelope 502 which is then sealed by adhesively securing the flap 506 to the body 504. The front of the envelope 502 has a message zone (not shown) for receiving an appropriate message to accompany the gift and thus functions as a tag.

Typically, the decorative surface of a wrapping in accordance with the invention includes a message e.g. "enjoy your trip", "enjoy your new car", "enjoy your new home", "good luck with your exams" or "happy birthday", together with a cartoon appropriate to the message. Further, the tags 310, 412 and the envelope 500 may include an outer decorative surface which includes a matching cartoon.

Referring to Figures 11 and 12 of the drawings, reference numeral 600 generally indicates another embodiment of a wrapping in accordance with the invention. The wrapping is similar to the wrapping 400 shown in Figures 8 and 9 and the same reference numerals have been used to indicate the same or similar features.

The wrapping 600 includes a body defining a sheet 602 having an inner surface 604 and an outer decorative surface 606. The inner surface includes an adhesive zone or strip 608 covered by a release strip 610.1. The wrapping includes a tag 412 adhesively secured to the

sheet 602 by means of an elongate flexible element in the form of a string 414, as described with reference to Figures 8 and 9.

A major difference between the embodiment shown in Figures 11 and 12 and the embodiment shown in Figures 8 and 9 lies in the construction of the sheet 602. Thus, the sheet 602 does not have an outer transparent film laminated to its outer decorative surface. Instead, the entire inner surface 604 is coated with an adhesive layer and the entire adhesive layer is covered with a release sheet 610. The release sheet is cut along a line 612 thus permitting the removal of a strip 610.1 of the release sheet as shown in Figure 11 to form an adhesive zone 608 similar to the adhesive zone 408 shown in Figure 9.

The wrapping 600 is then used to wrap a bar of chocolate in a similar fashion as described with reference to Figures 8 and 9.

Optionally, the outer decorative surface 606 of the sheet has a cartoon character 614 printed thereon and the sheet 602 and the release sheet 610 include perforation lines 616, 618. By this means, after use, the central portion of the body containing the cartoon character 614 can be separated from the gift-wrapped chocolate bar. The central portion of the body thereby forms a card-like body containing a cartoon character, and the card, for example, can be adhesively secured to a collector's sticker book, or the like, or merely kept as a keepsake. In another embodiment, instead of the perforation lines 616, 618, a perforation line 620 in the sheet 602 and the release sheet 610 can be provided around the outline of the cartoon character 614 and the cartoon character itself can be separated from the wrapped gift item, for

example, to be placed in a sticker book with outlines of specific cartoon characters, or merely kept as a keepsake.

5 The Applicant believes that it is an advantage of the invention that it provides a wrapping shaped and dimensioned to wrap around a particular gift item e.g. a CD case, a chocolate bar, a chocolate box, beer cans etc., the wrapping having a tag on which a message appropriate to the gift item may be written, and holding means for holding the tag.

CLAIMS:

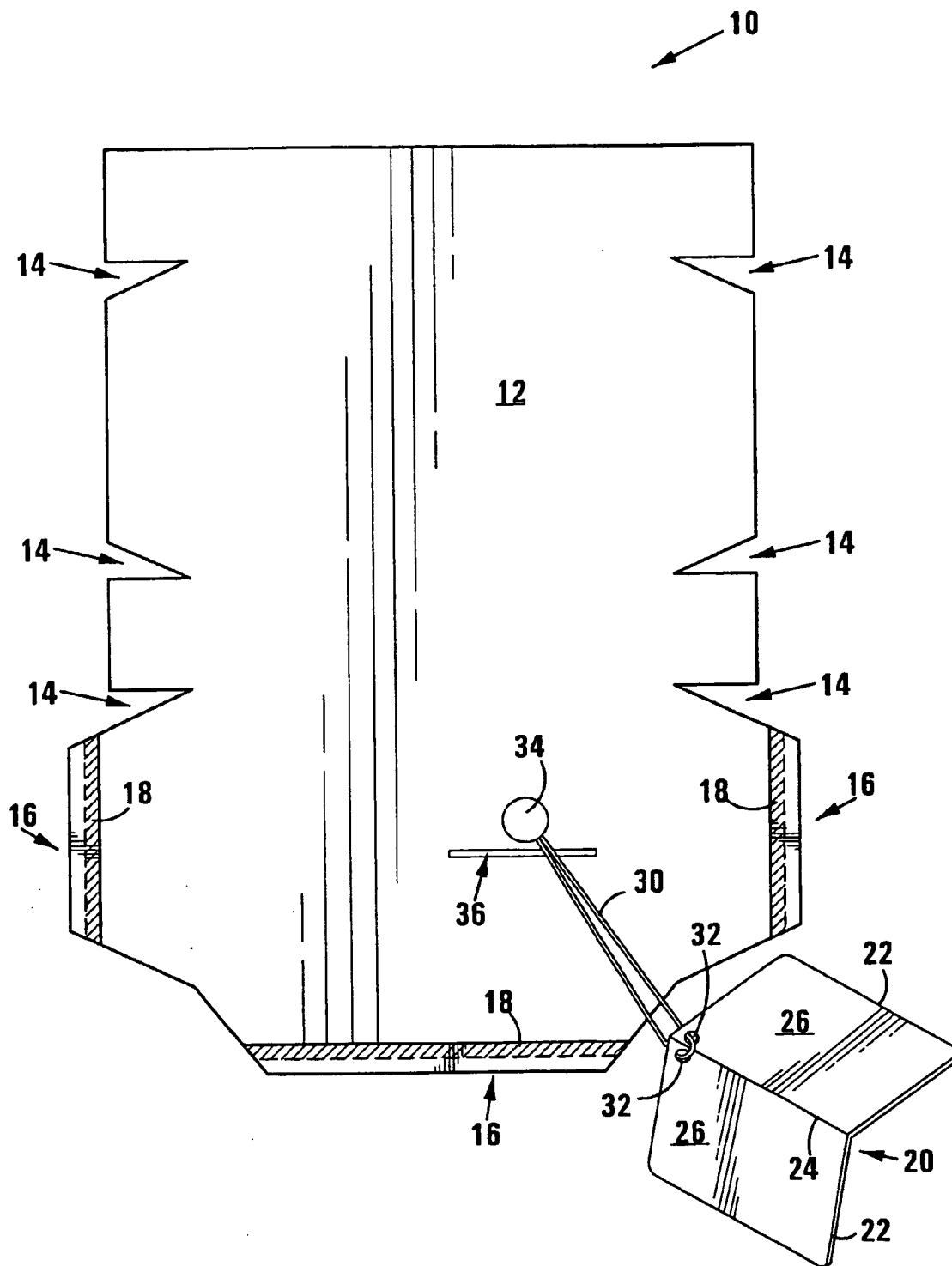
1. A wrapping for a gift item, the wrapping including
a sheet-like body;
a tag having a zone for receiving a message; and
5 connection means for connecting the tag to the body.
2. A wrapping as claimed in Claim 1, in which the sheet-like
body includes holding means for holding the tag.
3. A wrapping as claimed in Claim 1 or Claim 2, in which the
connection means includes an elongate flexible element connected at
10 each end to the tag and the body, respectively.
4. A wrapping as claimed in Claim 1 or Claim 2, in which the
connection means includes a hinge connecting the tag to the body so
that when the body is wrapped around the gift item, the tag is pivotally
displaceable about an axis of the hinge.
- 15 5. A wrapping as claimed in Claim 3, in which the holding
means is defined by a slit in the body, shaped and dimensioned to allow
the tag to pass therethrough to seat snugly between the body and the
gift item, in use.
- 20 6. A wrapping as claimed in Claim 4, in which the holding
means is in the form of a tab fast with the tag and adhesively securable
to the body.

7. A wrapping as claimed in any one of Claims 1 to 6 inclusive, in which the tag includes two panels hingedly connected together along a common hinge axis, the panels being pivotally displaceable about the hinge axis, book-fashion.
- 5 8. A wrapping as claimed in any one of Claims 1 to 6 inclusive, in which the tag is defined by an envelope-like holder within which an additional gift item is receivable.
9. A wrapping as claimed in any one of Claims 1 to 8 inclusive, in which the sheet-like body is in the form of a blank, having a number
10 of panels separated by fold lines along which the panels are foldable thereby to define a box within which the gift item is receivable.
10. A wrapping as claimed in any one of Claims 1 to 8 inclusive, in which the sheet-like body includes retaining means for retaining the sheet-like body in the form of an envelope or sleeve around the gift item.
- 15 11. A wrapping as claimed in Claim 10, in which the retaining means includes at least one adhesive zone coated with adhesive whereby overlapping edges of the envelope or sleeve are adhesively securable.
12. A wrapping as claimed in Claim 11, in which an outer
20 surface of the sheet-like body is laminated to a transparent adhesive film via the adhesive side of the film and the or each adhesive zone is formed by an edge portion of the adhesive film extending beyond the periphery of the sheet-like body.

15

13. A wrapping as claimed in Claim 11, in which an inner surface of the sheet-like body is covered by an adhesive layer, which in turn is covered by a release sheet, the or each adhesive zone being formed by removing a portion of the release sheet.
- 5 14. A wrapping as claimed in Claim 13, in which the body and the release sheet are perforated so as to permit a portion of the sheet-like body to be separated from the wrapping after use.
15. A wrapping as claimed in Claim 14, in which the perforated portion defines a card-like body.
- 10 16. A wrapping as claimed in Claim 14, in which the perforated portion defines a cartoon character.
17. A wrapping as claimed in Claim 1, substantially as herein described and illustrated.
18. A new wrapping, substantially as herein described.

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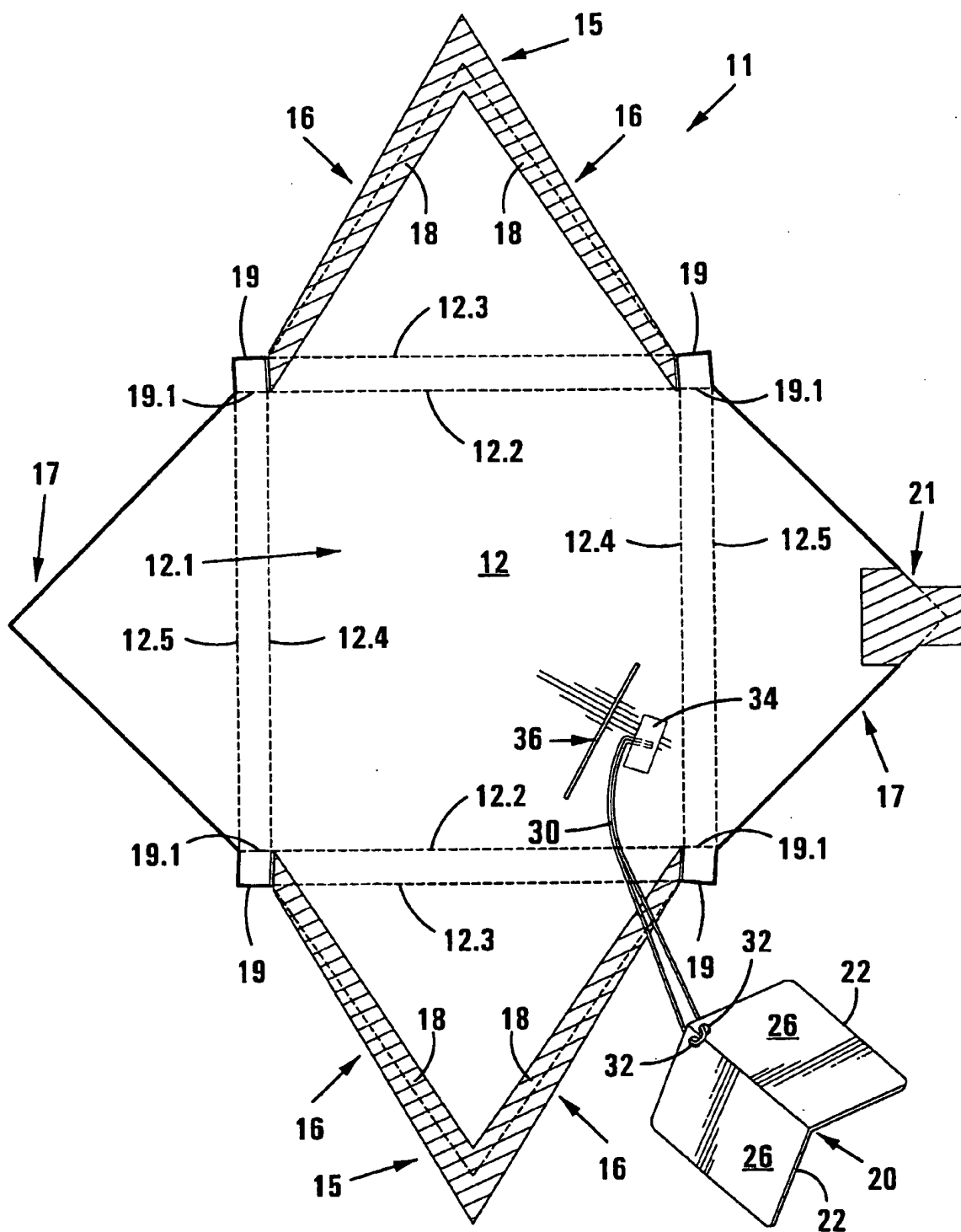


FIG 1B

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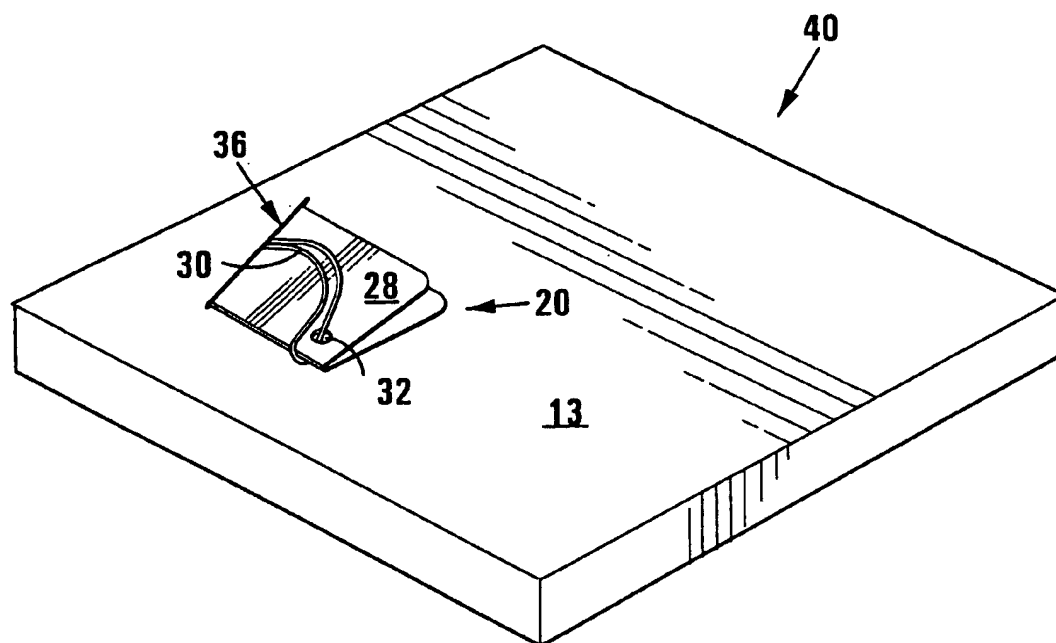
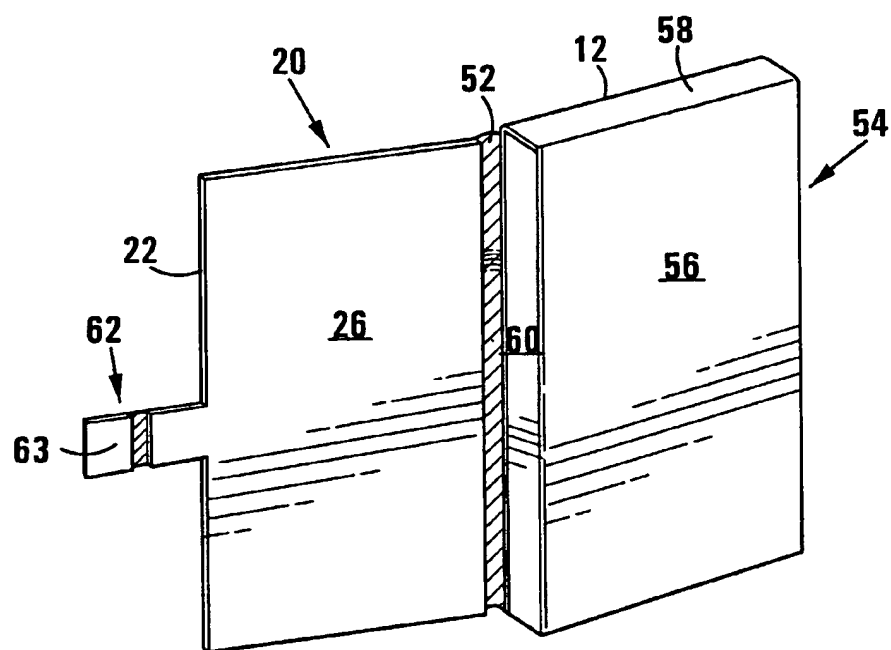
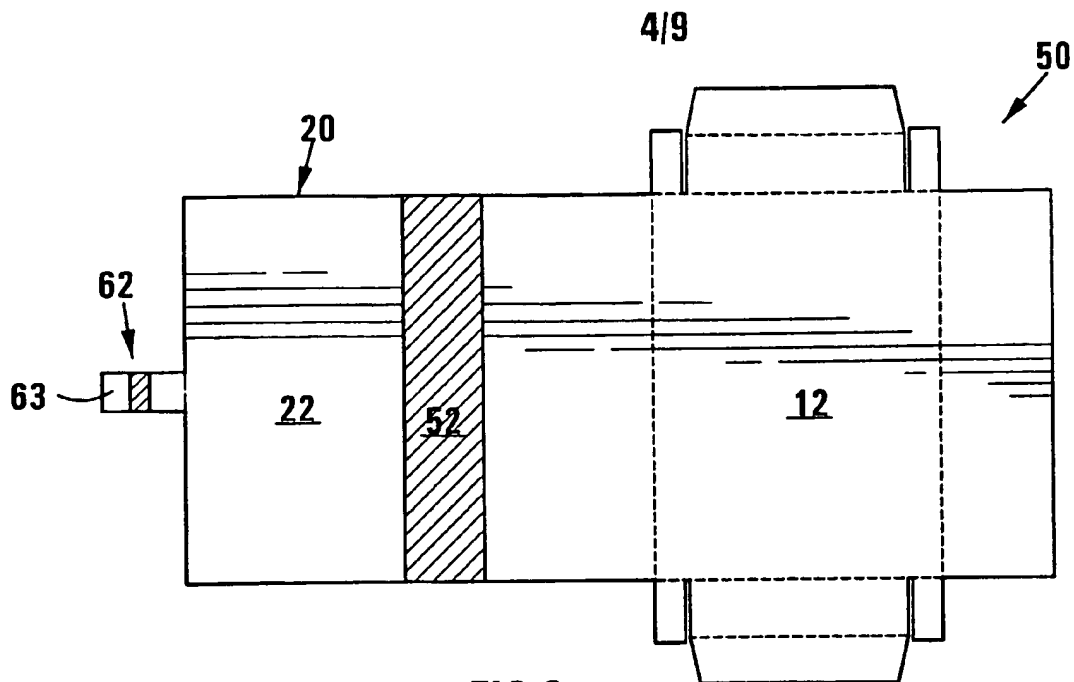


FIG 2



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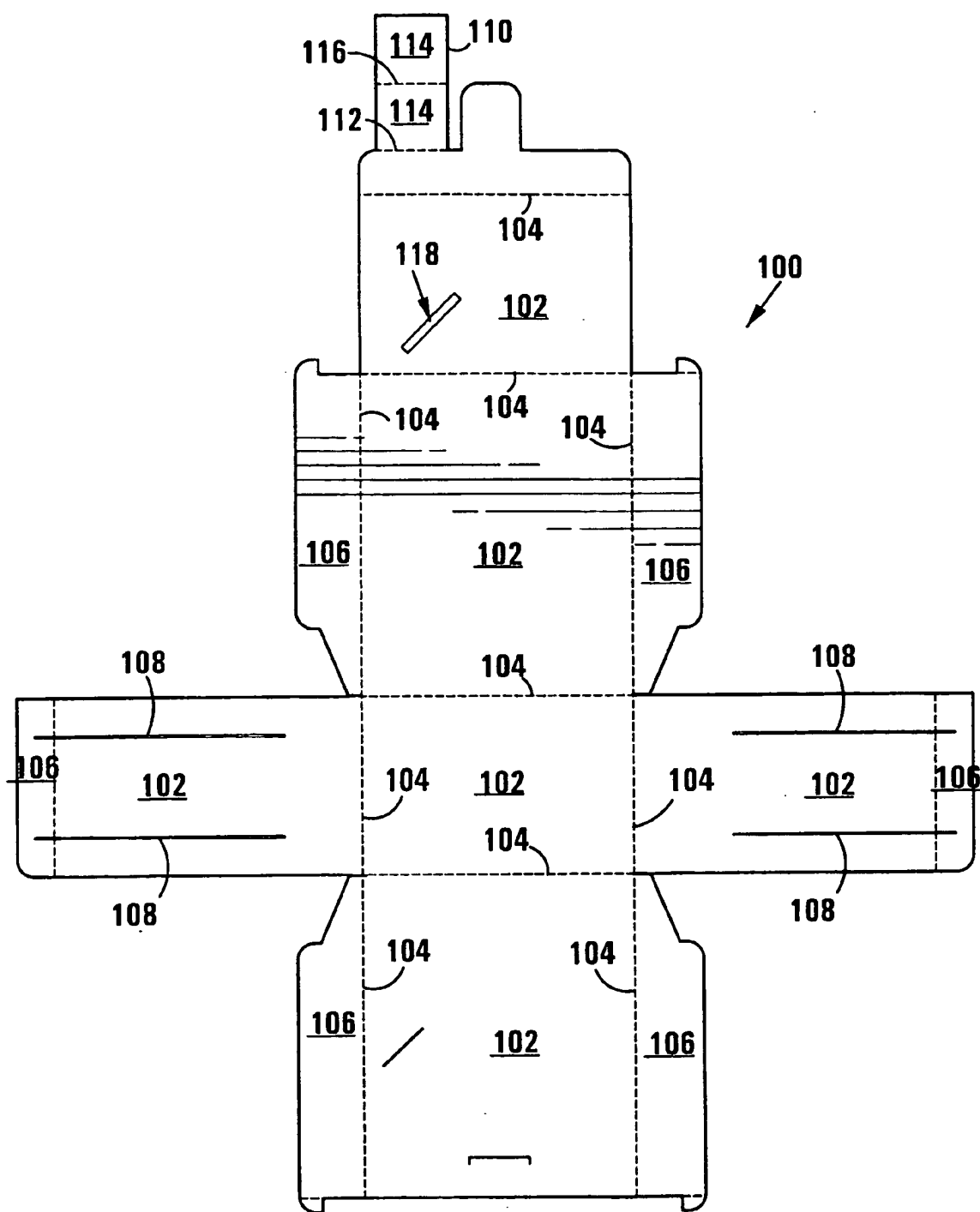


FIG 5

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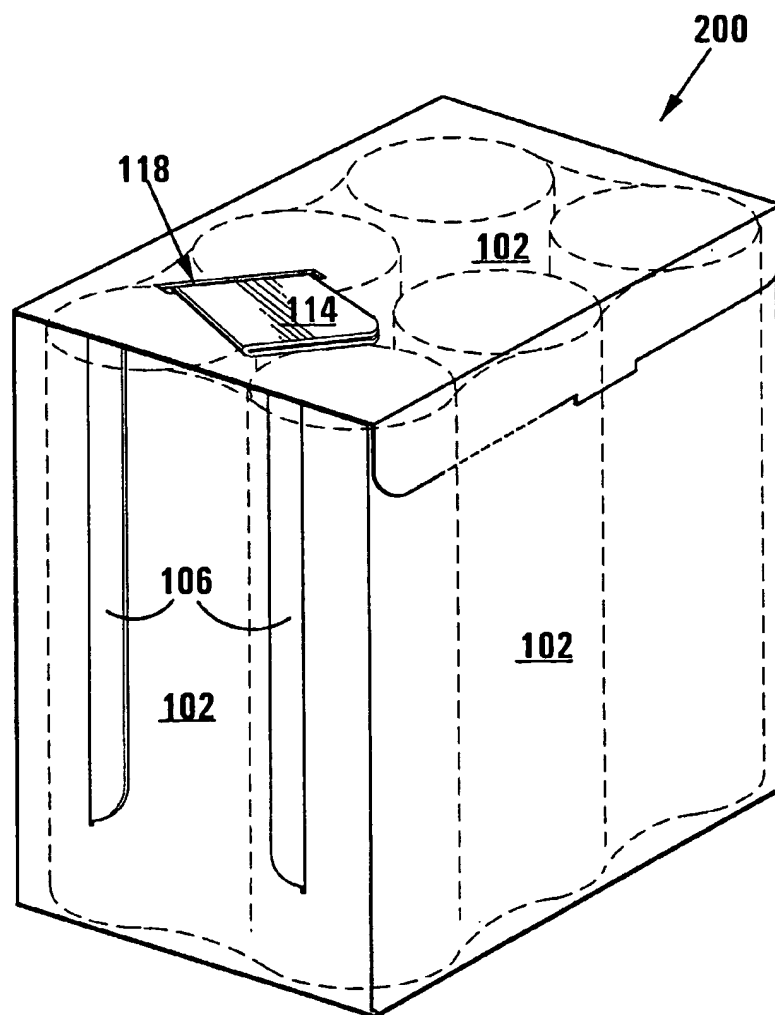
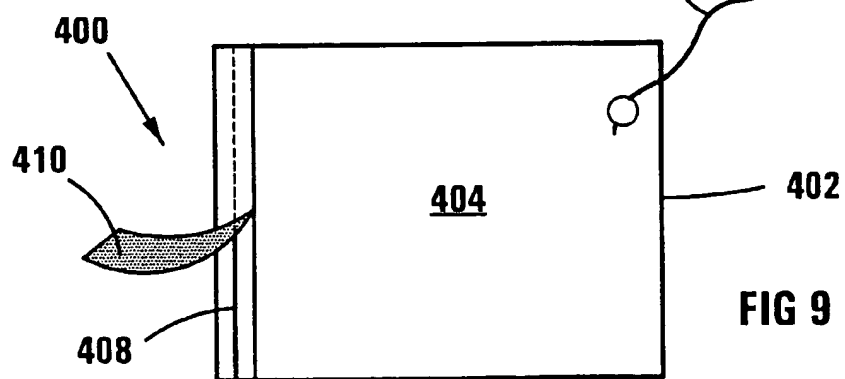
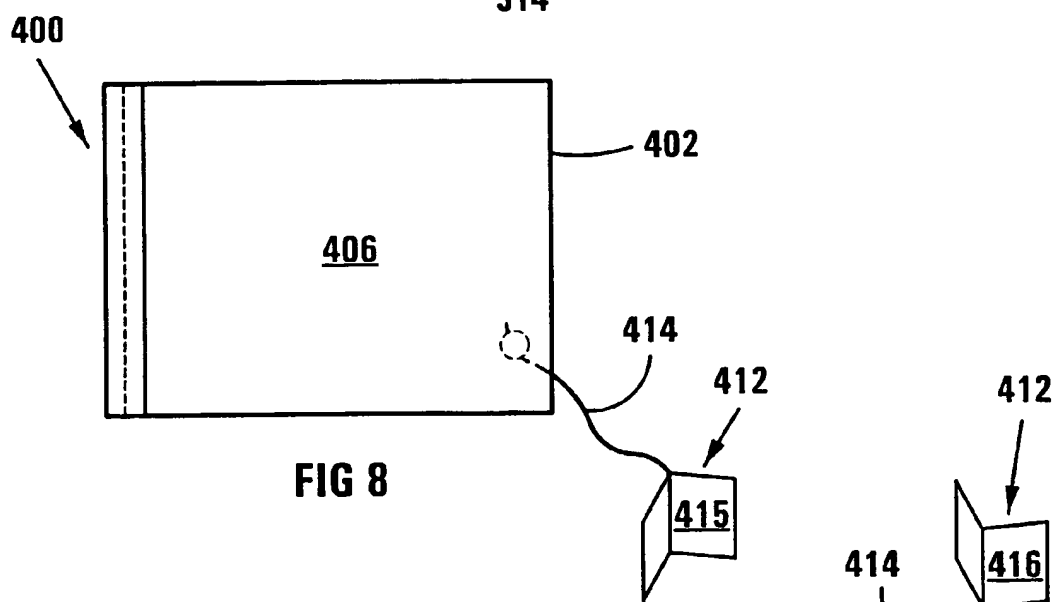
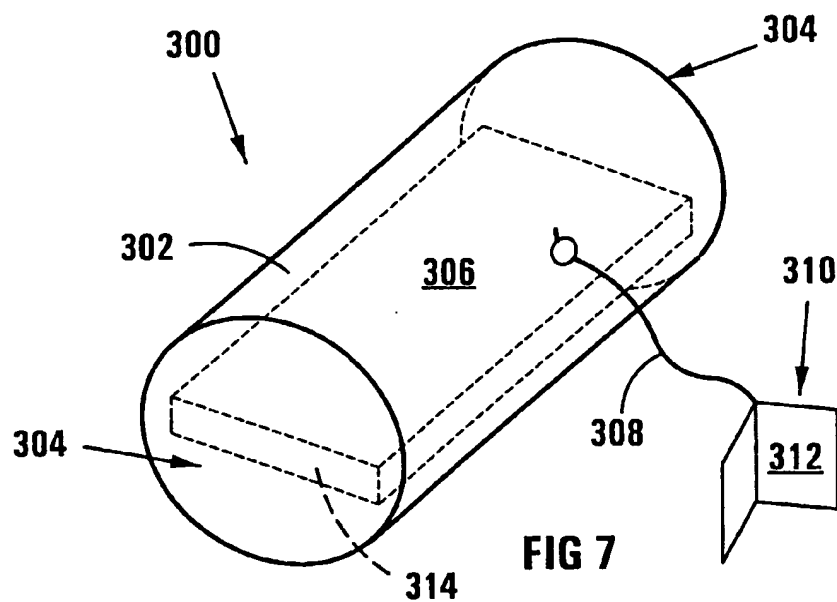
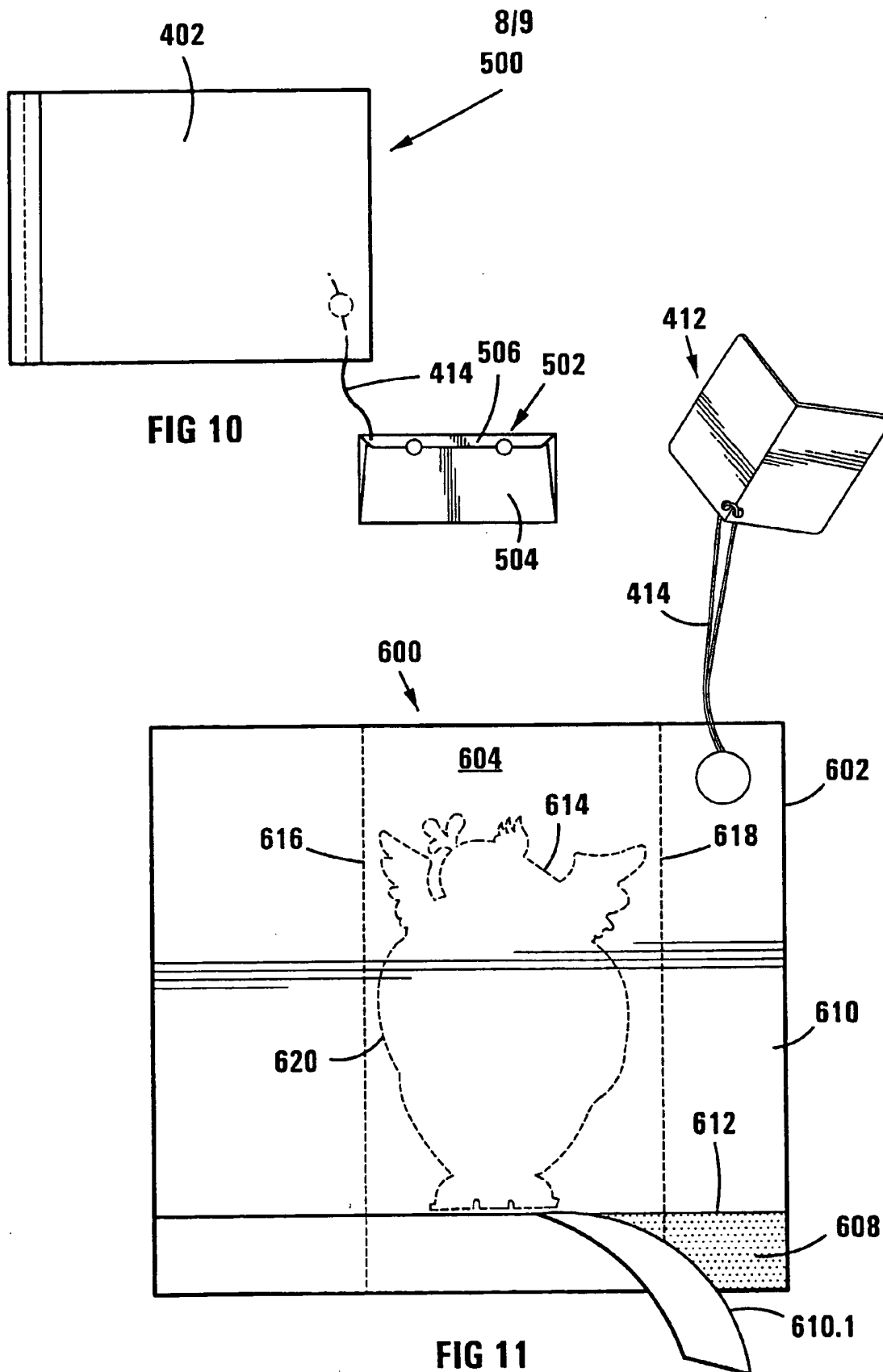


FIG 6

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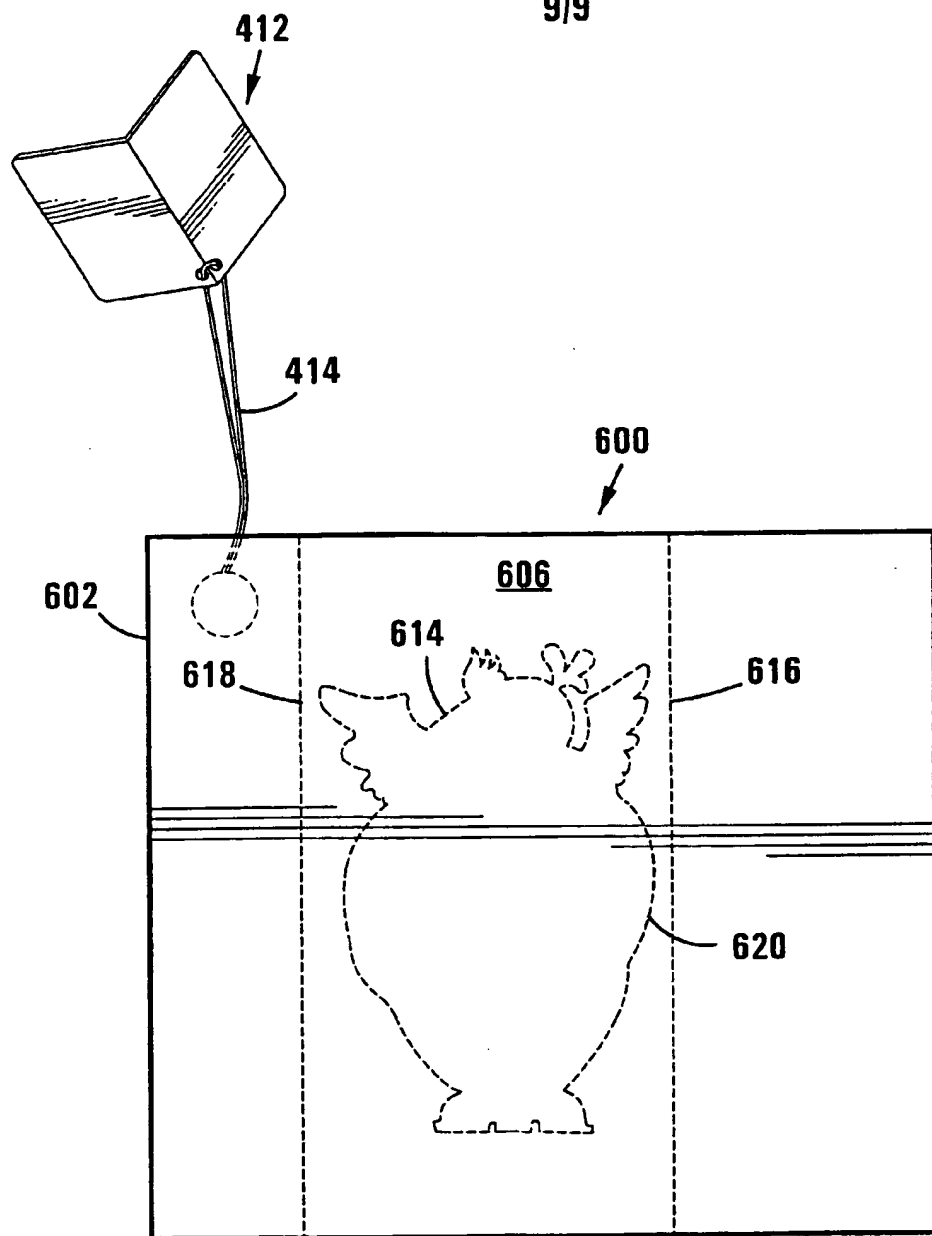


FIG 12

INTERNATIONAL SEARCH REPORT

International Application No.

PCT/IB 01/00364

A. CLASSIFICATION OF SUBJECT MATTER

IPC 7 B65D75/54 B42D15/02 B65D27/14 B65D5/42

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 7 B42D B65D

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

WPI Data, PAJ, EPO-Internal

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 3 139 231 A (HUESCHEN GORDON W) 30 June 1964 (1964-06-30)	1-3, 5, 10, 11
Y	column 2, last paragraph - column 3, line 13 column 3, last paragraph - column 4, line 1; figures 2, 3	12, 13
X	GB 771 789 A (JOHN SPURR) 3 April 1957 (1957-04-03) page 2, line 36 - line 60; figure 3	1, 2, 8, 9
X	US 5 497 876 A (FLEMING BARBARA D) 12 March 1996 (1996-03-12)	1, 2, 4, 6
A	column 1, line 21 - line 26 column 2, line 51 - line 53 column 3, line 36 - line 37 column 4, line 34 - line 37	5
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☒ Further documents are listed in the continuation of box C.☒ Patent family members are listed in annex.

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Date of the actual completion of the international search

30 July 2001

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06/08/2001

Name and mailing address of the ISA

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Sundell, O

INTERNATIONAL SEARCH REPORT

International Application No

PCT/IB 01/00364

C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
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A	FR 2 567 850 A (BESNIER SA) 24 January 1986 (1986-01-24) page 1, line 3; figure 1 page 1, line 35 - line 36 -----	14

INTERNATIONAL SEARCH REPORT

Information on patent family members

International Application No

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FR 2567850	A	24-01-1986	NONE	



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(54) Title: PACKAGE WITH SEALING (54) Titre: EMBALLAGE AVEC SYSTEME DE FERMETURE (57) Abstract <p>Insertion of the sealing label (3), combined with the design of the package, yields an effective, secure, easy, and speedy sealing of data-carrying media in all present and future embodiments in such a way that breaking of sealing will be immediately visible to the naked eye. Assembly of sealing label (3) and package may take place by means of a pre-applied adhesive layer on the sealing label (3), with staple, or a combination of the two methods. The opportunity is given of opening the back of the package via perforation/cut-out (1) to see the back of the cover of the medium as well as its front WITHOUT breaking sealing. The package is delivered as one integral piece of material, in unfolded condition (flat), and with print according to the wishes of the client on both sides of material. Handling is facilitated since the medium enclosing section (4) is, simply, erected, following which the package is ready to have inserted medium with cover. Following insertion, closing of the package with comprising sealing label (3) is possible without prior bending of folds (14).</p> (57) Abrégé <p>L'invention concerne un emballage comprenant une étiquette (3) de scellement combinée à la configuration de l'emballage, qui une fois mise en place permet un scellement efficace, sûr, aisé et rapide d'un support de données sous n'importe laquelle de ses formes actuelles et futures, de telle manière qu'une rupture de ce scellement est immédiatement visible à l'oeil nu. L'étiquette (3) de scellement peut être fixée sur l'emballage au moyen d'une couche adhésive pré-appliquée sur l'étiquette (3), d'un agrafage ou d'une combinaison de ces deux procédés. Le dos de l'emballage peut comporter des moyens d'ouverture par une perforation/découpe (1) permettant de voir l'arrière de la pochette du support SANS rupture du scellement. Cet emballage est livré sous forme d'un élément d'un seul tenant, à l'état non plié (plat), et peut être imprimé des deux côtés du matériau qui le compose, conformément aux désirs du client. La manipulation est facilitée par le fait que la partie (4) entourant le support est simplement rehaussée après quoi l'emballage est prêt à recevoir le support dans sa pochette. Après l'introduction du support, l'emballage peut être fermé au moyen de l'étiquette de scellement sans qu'il soit nécessaire de former des rabats ou des pliures (14) préalables.</p>		